

## Case Study/Success Story

<b>Project Title:</b>	To support and complement government efforts for coping the current pandemic of COVID-19 and ensure essential health services, including MNCH, IPC, PPE, psychosocial support and disease surveillance in District Peshawar and Swat of KP
<b>Sector</b>	Health
<b>Donor</b>	UNOCHA PHPF
<b>Area of Intervention</b>	Peshawar
<b>Name of Reporting Person</b> (Name, Designation, contact)	Name: Alsafa Ilyas Designation: H & HP Contact :0301-1155851
<b>Case study Summary/Title:</b>	<u><i>Case Study of Female Health Community Organization</i></u>
<b>Personal Background:</b> <i>Project beneficiary name, age, if PWD (nature of disability), assets (i.e. land ownership status), family size, source assets (i.e. land ownership status), family size, source of livelihood (primary &amp; secondary)—</i>	District Peshawar is among the worst affected district of KP province among the other during COVID-19 Pandemic. EHSAR Foundation initiated PHPF funded project for a duration of 06 months with a title “To support and complement government efforts for coping the current pandemic of COVID-19 and ensure essential health services, including MNCH, IPC, PPE, psychosocial support and disease surveillance in District Peshawar and Swat of KP” in district Peshawar to support government efforts and play effective role in control of pandemic further spread. Effective mobilization is one of the project component to sensitize and aware the inhabitants of the targeted areas for minimizing the risk of COVID-19 spread considering awareness rising regarding Infection,

<p><i>more detail is better.</i></p>	<p>Preventing and Control along with practicing healthy hygienic practices.</p> <p><b>H</b> <b>Health</b> and Hygiene awareness play a vital role to bring positive changes in the lives of deprived communities.</p> <p>Says 30 years old Ms.Zakia Ahsan who is President of a female Health Community Organization. "I am glad to see my village women taking part in awareness raising session, Health &amp; Hygiene activities, decision making and community Female involvement in COVID-19 Coping, where is in past my community female don't bother about covid-19". She further continued with a unique smile on her face.</p> <p>Zakia along with her 09 family members resides in a small village of Peshawar, located in Union Council Town II of District Peshawar. She is the sole financier of her family and works as a Female Health worker in polio to fulfill the livelihood requirements of her family.</p>
<p><b>How problem effected the subject/beneficiary of the case study:</b></p>	<p>A male dominated society, conservative, religious environment, and cultural barriers were the key challenges faced by EHSAR team during the Formation community organization process. Even conducting introductory sessions with female groups to further the project agenda became very difficult.</p> <p>The misperception of non-government organizations among the communities was the main issue that slowed the pace of project.</p> <p>After critically analyzing the situation, EHSAR Foundation team adopted a different strategy and initially interacted with Zakia who was the only literate female in the community. With the help of Zakia, the team approached the rest of female community groups and after consecutive successful community dialogues that highlighted the importance of the project COVID-19, the community groups agreed to allow EHSAR Foundation team members to form the female Health community organization.</p> <p>With the enthusiastic support of Zakia, EHSAR Foundation team members began the social mobilization process. Adopting the participatory approach, community females formed their Health committees and elected Zakia as Health committee President. The FHCO members passed a resolution to the EHSAR team to take action against COVID-19 Response at household level for the community. The purpose of the health committees to reduce the current scenario of Corona viruse. Zakia give a lot of support to both male and female staff of EHSAR FOUNDATION. She took first initiative from Sufaid Dheri village where EHSAR Team start their work. During in HEALTH &amp; HYGINE SESSIONS women at community level were Sensitize and proper educated in order to do Screening and SWAB collections and further</p>

	<p>referral to the EHSAR TEAM members. With help of Zakia and her FHCO, EHSAR Team are able to do more than 1000 screening and 120 SWOB as well as Health and Hygiene session. She also helps in provision of IEC Material of COVID 19 response at door to door in the targeted community.</p> <p>Team 2 H&amp;HP Alsafa ilyas Mobilization and Activist identification bring out the Activist like Ms Zakia who played a vital role in venue and community identification through which we did a whole month field activity. She only not engages the community but also her all Polio Female staff first to take participate in H&amp;HP Session and also to replicate the same learning in their respective area community female.</p> <p>Effective mobilization resulted in identification of proper activist such as Ms Zakia who played a vital role in venue and community identification for provision of free health services throughout the month and served the humanity. For sustaining the healthy practices, now she not only engaged the community organization but also her all Polio Female staff for further dissemination of key messages they learnt regarding health education and hygiene considering personal, domestic and environmental hygiene. They also advise the participants to play their role in further dissemination of the knowledge to serve the humanity.</p>
<p><b>Feedback of the beneficiary in his/her own words:</b></p> <ul style="list-style-type: none"> <li>• How has the project affected your life? In other words, what changes have you experienced as a result of the project? (This is an open-ended question and can be positive or negative.)</li> <li>• How do these changes make you feel? In your opinion, what is the most significant change in your life as a result of the project?</li> </ul>	<p>Regarding the efforts done, she lastly concluded in her words:</p> <p><b><i>“This was first in our village’s history that community was oriented, guided and trained during the formation of community organization. During this time, I learnt new things such as I learnt about Health and Hygiene sessions, Awareness raising sessions Regarding Health Issues as well as we are able to sustain this health committee in our coming future.</i></b></p> <p><b><i>“I am confident that if we continued the process through our sustainable community organization platform, we will set an example for the rest of the communities” says Zakia Ahsan, her eyes gleaming with courage, “I am thankful to EHSAR FOUNDATION and PHPF “</i></b></p>

**(Activity Based Photos Gallery)**



Zakia Ihsan conducted sessions Regarding COVID-19 with Health committee members on Awareness Raising at door-to-door campaigns to take action against to Reduce the Risk of COVID-19 at community level.

**Consent of beneficiary**

Consent paper is sign from Zakia Ahsan. Here is the attached picture

**EHSAR Foundation**  
Educational Health Sector Assessment and Rehabilitation

To support and complement government efforts for tackling the current problems of AMR/HP and access essential health services, including health, WASH, professional support and disease surveillance in disaster-prone areas and low cost of care

**Current Application Form**

If you have already sent an application to Educational Health Sector Assessment and Rehabilitation (EHSAR) Foundation for funding under any of our programs and your application was not approved along with other cases, however, the Project Director at EHSAR Foundation, I have fully understood the advantage and disadvantage which can be result of sharing below.

**Name:** Zaria Iqbal

**Right Thumb Impression:** Zaria

**Father/ Husband's name:** Ikhtisar Iqbal

**Age:** 30 years

**Sex:** Female

**Current address:** Subhan D Block (residential)

**Permanent Address:** Subhan D Block, Peshawar

**Contact No.:** 99147373167

**DOB:** 30<sup>th</sup> Sep 2002

**EHSAR's staff Name:** Ms. Saif Ullah (contact form is signed for case study)

**Signature & Sign:** U.S. 4P